



STANFORD AI SYMPOSIUM

AI APPLICATIONS, RISKS, AND OVERSIGHT FOR BUSINESS

November 13, 2023 @ Stanford University

ROCK CENTER FOR CORPORATE GOVERNANCE STANFORD



CODEX
The Stanford Center for Legal Informatics

AGENDA

- 7:15 am – 7:55 am: Registration and Breakfast
- 7:55 am – 8:00 am: Welcome Remarks (Kristen Savelle, Co-Executive Director, Rock Center for Corporate Governance)
- 8:00 am – 8:35 am: Keynote (Jason Kwon, OpenAI; Orly Lobel, University of San Diego)
- 8:40 am – 9:40 am: AI Fundamentals (Chris Manning, Stanford University; Janel Thamkul, Anthropic)

With a focus on generative AI, this session will define key concepts and provide an overview of foundational principles and technologies that power AI. This session will also discuss best practices for building transparent, explainable, and trustworthy AI systems.

- 9:45 am – 10:45 am: Powering Business and Operations with AI and Data Science (Kuang Xu, Stanford Graduate School of Business)

It is increasingly evident that AI and Data Science will play a critical role in powering the future of operations. But how can you tell the noise apart from the substance, and how can you deploy AI and ML systems in practice so that they are reliable, scalable, and work well with humans in the loop? In this session, we will dive into some of the recent advancements in AI and Data Science, learn how they will impact operations, and examine some of the foundational principles around how to build organizations and company cultures that will maximally leverage the benefit of AI and Data. The goal of the session is to teach enduring tools and principles that will aid participants' thinking in the long term, and not to engage in a broad review of the latest AI advancements and applications.

- 10:45 am – 11:05 am: Break

11:05 am – 12:05 pm: Risk Factors (Nader Mousavi, Sullivan & Cromwell LLP; Ari Tuchman, Quantifind)

This session will explore the legal, operational, and reputational risks associated with designing and deploying AI, and consider how those risks impact real-world decision-making. Instructors will address the potential pitfalls of AI algorithms, as well as the possibility of errors and hallucinations. Instructors will also discuss intellectual property, trade secret, privacy, and data protection concerns, and explore the potential societal consequences of developing and training foundation models. Finally, instructors will address recent litigation trends and legal challenges arising from the rapid development of this emerging technology.

12:05 pm – 1:15 pm: Lunch and Keynote: AI Use Cases and Integration (Jeff Boudier, Hugging Face)

1:15 pm – 2:15 pm: Regulatory Update (David Freeman Engstrom, Stanford Law School; Shannon Yavorsky, Orrick)

This session will examine how different jurisdictions are trying to regulate AI, and explore best practices for navigating this evolving regulatory landscape.

2:20 pm – 3:20 pm: Risk Mitigation Overview (Danny Tobey, DLA Piper)

In this session, participants will learn strategies to mitigate risks associated with AI design and implementation, and explore frameworks for accountability, governance, and compliance to ensure responsible and trustworthy AI practices within their organizations.

3:20 pm – 3:55 pm: Risk Mitigation Exercise (John Nay, Norm AI)

Participants will engage in an interactive tabletop exercise to help them identify and think through strategies for mitigating AI-related risks.

3:55 pm – 4:10 pm: Break

4:10 pm – 4:50 pm: Governance Small Group Discussions [By Function]: Legal & Compliance; Privacy & Security; Finance & Accounting; Operations; Board & Governance

Participants will meet in small groups for facilitated peer-to-peer exchanges. Participants can ask questions, share ideas, and explore governance best practices.

4:55 pm – 5:35 pm: Governance Small Group Discussions [By Sector]: Healthcare; Communication Services; Financial Services; Technology; Industrial & Materials; Consumer Staples & Discretionary Spending; Energy & Utilities

Participants will meet in small groups for facilitated peer-to-peer exchanges. Participants can ask questions, share ideas, and explore governance best practices.

5:35 pm – 6:30 pm: Reception

SMALL GROUPS - BY FUNCTION			
Function	Name	Title & Affiliation	Room
Board & Governance	Priya Huskins	SVP & Partner, Woodruff Sawyer; Director, Realty Income Corporation and NMI Holdings	Lane
Board & Governance	Mary Yang	Board Member, Sunnova Energy	Lyons
Board & Governance	Nora Brownell	Founding Partner, ESPY Energy Solutions, LLC; Board Member, Sunnova Energy	Lyons
Finance & Accounting	Kristin Reinke	VP, Head of Finance, Google; Director, Everly Health	Lodato
Finance & Accounting	Gagan Bajaj	Sr. Director, Data and Analytics	Lodato
Legal & Compliance	Rimma Budnitskaya	Head of Regulatory Team for Financial Division, Meta Platforms	Barnes
Legal & Compliance	Debu Chatterjee	CEO, Konfer	Barnes
Legal & Compliance	Ed Hanover	Senior Vice President, Regulatory Law Department and Chief Ethics and Compliance Officer, Albertsons Companies	McDowell
Legal & Compliance	Ieuan Jolly	Partner and Chair of U.S. TMT & Data Solutions Practice, Linklaters	McDowell
Operations	Cooper Collins	CEO, Dominion Aesthetic Technologies, Inc.; Biotech Hedge Fund Manager, Sigma Bleyzer; Director, Fortis BioPharma, TherapeuticsMD	Cranston
Privacy & Security	Shannon Yavorsky	Partner, Orrick	McCaw Hall

SMALL GROUPS - BY SECTOR			
Sector	Name	Title & Affiliation	Room
Communication Services	Rimma Budnitskaya	Head of Regulatory Team for Financial Division, Meta Platforms	Barnes
Consumer Staples & Discretionary Spending	Ed Hanover	Senior Vice President, Regulatory Law Department and Chief Ethics and Compliance Officer, Albertsons Companies	McDowell
Consumer Staples & Discretionary Spending	Neda Cvijetic	SVP - Head of AI & Autonomous Driving, Stellantis	McDowell
Energy & Utilities	Mary Yang	Board Member, Sunnova Energy	Lyons
Energy & Utilities	Nora Brownell	Founding Partner, ESPY Energy Solutions, LLC; Board Member, Sunnova Energy	Lyons
Financial Services	Priya Huskins	SVP & Partner, Woodruff Sawyer; Director, Realty Income Corporation and NMI Holdings	Lane
Financial Services	Tom Flynn	Lead Counsel, Wells Fargo	Lane
Healthcare	Cooper Collins	CEO, Dominion Aesthetic Technologies, Inc.; Biotech Hedge Fund Manager, Sigma Bleyzer; Director, Fortis BioPharma, TherapeuticsMD	Cranston
Industrial/Materials	Brian Ulicny	Associate Director, Research; Analytics and Machine Intelligence Group, Raytheon Intelligence & Space	McCaw Hall
Technology	Kristin Reinke, Google	VP, Head of Finance, Google; Director, Everly Health	Lodato
Technology	Gagan Bajaj, Google	Sr. Director, Data and Analytics	Lodato