



A Legal Department Strategy

Context:

Activities that are necessary but not tied to competitive advantage

Core:

Activities that contribute to competitive advantage

Mission Critical:

Activities that, if performed poorly, pose an immediate risk

Out-task

- High-stakes litigation
- Reputation
- Compliance
- HR policy

In-task

- Design, build and sell
- Business development
- Intellectual property rights

Non-Mission Critical:

Activities that, if performed poorly, do not pose a risk

Outsource

- HR cases
- Smaller litigation
- Real estate

Self-Service

- Routine transaction processing