



国家工商行政管理总局反垄断与反不正当竞争执法局

ANTI-MONOPOLY AND ANTI-UNFAIR COMPETITION ENFORCEMENT BUREAU
STATE ADMINISTRATION FOR INDUSTRY AND COMMERCE

竞争政策和互联网

COMPETITION POLICY AND THE INTERNET

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Some Thoughts on Competition Policy and the Internet

国家工商总局竞争执法机构职能

SAIC's Competition Enforcement Function

□ 竞争执法包括：

Competition Enforcement Includes:

反不正当竞争执法

Anti-Unfair Competition Enforcement and,

反垄断执法

Anti-Monopoly Enforcement

国家工商总局反垄断工作实践

SAIC' s Practice in Anti-monopoly

- 规章制定
Formulation of Rules and Regulations
- 执法办案
Law Enforcement
- 竞争倡导
Competition Advocacy

关于竞争政策与互联网的思考

Some Thoughts on Competition Policy and the Internet

- 互联网的健康发展需要竞争政策

The Healthy Development of the Internet Calls for Competition Policy

- 要深刻认识互联网领域竞争问题的特殊性

A Profound Understanding of the Uniqueness of Competition in the Internet is Crucial

- 要加强与学术界和企业界的沟通交流

Communication with Academics and Enterprises Should Be Enhanced



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谢谢！
Thank you!

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